

**emTRAiN**

Efficient. Effective. Easy.



Online, On-Demand

An emTRAiN presentation

**A VALUE-DRIVEN**  
LMS

## Who is emTRAIN?



- **Founded in 2000** by Janine Yancey, leveraging a 15-year background in labor and employment law, and after training hundreds of employees around the U.S. on HR compliance issues
- Began as a web-based compliance training and eLearning company - and **5,000 customers and 1 million learners later** - emTRAIN now offers *both* an “LMS Light” platform and an “LMS Robust” platform
- emTRAIN’s Software-as-a-Service (SaaS) Learning Management Solution offers **70% - or more - of the core LMS capabilities offered by the world’s largest LMS vendors at < 50% of the cost**

## Online, On-Demand

A Value-Driven LMS

## Why You Should Care



- In this down market and economy, organizations are placing an even greater emphasis on:
  - Pursuing all cost savings and productivity improvement opportunities .... eLearning achieves both
  - Cross-training ... demand increases due to layoffs and the need to accomplish more with less people
  - Compliance issues ... fewer HR staff + more layoffs and other “takeaways” = more compliance risks and potential costs
  - Training on new technologies and processes ... due to increased need for more automation and optimized processes
  - Accountability, integrity and social / legal responsibility ... hallmarks of a turnaround culture must be reinforced

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## Why You Should Care



- emTRAIiN's Compelling Differentiators:
  - One of the **lowest cost yet feature-rich** LMS solutions on the market @\$10-\$25 per learner based on size of learner population
  - The only LMS at our price point that also offers **free, unlimited** customer support, admin training and course loading services
  - **Unparalleled ease of use and time-to-value** ... leveraging our highly acclaimed Admin Dashboard, an HR Generalist can be Learning Admin
  - With emTRAIiN, **you only pay for what you will likely need**; e.g., most mid-sized companies do not place a premium on e-commerce between divisions, or seamless links to performance & competency management

## Online, On-Demand

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## Why You Should Care



- An LMS enables you to **Enroll / Launch / Track / Report**
  - Delivery, management, and administration of enterprise-wide training
  - Tracking the progress of employees throughout entire training cycle
  - Standardized training procedures and content across an organization
  - Drill-down to specific skill sets for select employees or operating units
  - Verifiable proof (reports) that employees have been trained
  - Accurate calculation of ROI on e-Learning investments
- Cost has been the barrier to entry on LMS investments --- until now!
  - emTRAIN offers 70% - or more - of the core LMS capabilities offered by the world's largest LMS vendors at less than 50% of the cost
  - Plus free, unlimited customer support, admin training, course loading
  - Open-source technology further extends business benefits of LMS

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## emTRAIN Offerings

- **“LMS Light”**

Compliance and other expert developed eLearning courses, delivered via the web in multi-media formats

- **“LMS Robust”**

LMS Light *plus* importing of customer or 3<sup>rd</sup> party content, division/org unit-specific access and dashboards, auto re-training (learning cycle mgt), HRIS-sync, in-person training and webinars, facilities mgt, user defined fields, etc.



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Installation of all courses that are SCORM 1.2 or 2004 format

# emTRAIN Offerings

## emTRAIN's "LMS Robust"



1. A wizard to make account set-up easy --- typically takes 5 days!
2. Register users individually or in groups, assign to groups based on learner profile
3. Customized emails & alerts (from dashboard) to assign learners to courses
4. View up-to-the minute progress in reports and using dashboard
5. Training management cycle feature to automate re-training efforts
6. Classroom management feature for in-person training and facilities mgt
7. Ability to sync with virtual meeting providers to launch/track webinars
8. Ability to sync with your HRIS system
9. Customizable reports by learner, course, and completion status
10. Numerous options to identify learner groups based on various criteria
11. Reconfigure LMS home page for different divisions or access levels
12. Import third-party content and/or internal content to the LMS
13. Convenient password reset

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# What Customers and Analysts are Saying

## ■ Customers

“Learning to use this system is like using a Mac versus a PC.” -- Howard Kolodny, Vice President of IT, Z Gallerie, Inc.

“This is truly the easiest HR system I’ve ever experienced.” -- Sue Spohn, HR Operations Manager, Anchor Blue

“emTRAIN is easy to understand and simple to operate, making training administration a breeze.” – Vince Caminiti, Development Specialist, Orrick Herrington, LLP

## ■ Analysts; e.g., Bersin & Assoc.

“The lower priced LMS solutions on the market are priced similarly and have many excellent features, but they often require more complex administration, often too complex for a single business unit.”

“Of the larger, enterprise-class LMS providers, very few have the pricing structure to suit organizations with only a few hundred employees.”

“The larger LMS providers’ own marketing collateral states the typical SaaS-LMS implementation takes 4-6 weeks to go live.”

**“Companies like emTRAIN reflect the most recent trends in the LMS market.”**

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